



News Release

## BAYER FORWARDFARMING PRESENCE GROWS IN FRANCE

- *Two farms join the growing global network, complementing flagship ForwardFarm, Château Lamothe in France*
- *Representative of their respective regions, each farm demonstrates sustainable agriculture in practice*

**Lyon, November 6, 2017** – In France, Bayer Crop Science is committed to remaining one step ahead with sustainable agriculture practices, introducing two Bayer ForwardFarms to Europe this year. Earl des Bruyères, located outside of Lyon, and Ferme de Bulas, near Chartres, join the first French ForwardFarm Château Lamothe, situated in the Bordeaux region.

“The addition of these two ForwardFarms to the network creates additional opportunities for engaging in dialogue with local stakeholders,” said Frédéric Derolez, Head of the Sustainable Agriculture Department, Bayer Crop Science, France. “Being part of the Bayer ForwardFarming Initiative allows us to further amplify these important discussions, and reinforce our commitment to sustainable agriculture.”

Ferme de Bulas, located in the important cereal region of Beauce, has been managed by the Petillon family for three generations. With a focus on growing high-quality wheat, the family has always prioritized sustainability from seed to harvest, making a partnership with Bayer ForwardFarming a natural fit.

“For three generations, our family has refined our farming practices,” said Dominique Pétilion, manager of Ferme de Bulas. “Our new partnership with Bayer allows us to find even more innovative ways to produce, while respecting the natural surroundings that have been the backdrop to our lives for so many years.”



Modern product storage and sprayer filling areas at Ferme de Bulas help improve working conditions and safety



Dominique Petillon, Ferme de Bulas' owner and manager, demonstrates the Phytobac® bioremediation waste water management system

Earl des Bruyères, located on 425 hectares outside of Lyon, primarily cultivates corn, but also diversifies with wheat, rapeseed, barley, sunflowers and some pasture for livestock. Diversification is essential from both a production and sustainability perspective.

“Just as our farm has seen growth thanks to the variety of crops we harvest, the diverse practices we implement on the farm ensure we are respecting the environment and our community,” said Stéphane Peillet, co-owner of Earl des Bruyères. “From digital tools, to natural wastewater purification, to partnerships with local beekeepers, we are able to demonstrate how these elements can work together.”



Bee hotels at Earl des Bruyères and other ForwardFarms protect wild pollinators and help promote pollinator diversity



The use of cutting-edge sprayers with GPS and low drift nozzles ensures application efficiency at Earl des Bruyères

Each Bayer ForwardFarm serves as a knowledge platform focused on customized agronomic solutions, proactive stewardship and partnerships. By working with independent farmers on region-representative farms, Bayer seeks to enable demonstration, dialogue and partnership with stakeholders.

To learn more about the global Bayer ForwardFarming network, visit [www.ForwardFarming.com](http://www.ForwardFarming.com).

## **BAYER: SCIENCE FOR A BETTER LIFE**

Bayer is a global enterprise with core competencies in the Life Science fields of health care and agriculture. Its products and services are designed to benefit people and improve their quality of life. At the same time, the Group aims to create value through innovation, growth and high earning power. Bayer is committed to the principles of sustainable development and to its social and ethical responsibilities as a corporate citizen. In fiscal 2016, the Group employed around 115,200 people and had sales of EUR 46.8 billion. Capital expenditures amounted to EUR 2.6 billion, R&D expenses to EUR 4.7 billion. These figures include those for the high-tech polymers business, which was floated on the stock market as an independent company named Covestro on October 6, 2015. For more information, go to [www.bayer.com](http://www.bayer.com).

### **Forward-Looking Statements**

This news release may contain forward-looking statements based on current assumptions and forecasts made by Bayer management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports, which are available on the Bayer website at [www.bayer.com](http://www.bayer.com). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.