



AGRO-FARM GMBH NAUEN
GERMANY



ONE STEP
AHEAD WITH
SUSTAINABLE
AGRICULTURE

A MATTER OF RESPONSIBILITY

Acting sensibly economically and ecologically – this is the principle that Dirk Peters follows when operating his farm AGRO-FARM GmbH in Nauen near Berlin. Every season, the farmer confronts yet again the challenges of combining good yields with sustainable practices. From innovative solutions and projects in the areas of biodiversity and bee health, to groundwater and user protection, customized advice, and digital services, Bayer ForwardFarming is a partner in these efforts.



AGRO-FARM GMBH NAUEN MANAGED BY DIRK PETERS



Location

Nauen, northwest of Berlin, Germany



Background

The Peters family are fourth-generation farmers in Nauen. AGRO-FARM GmbH Nauen was founded in 1991.



Crops

Winter oilseed rape, corn, winter wheat, winter rye, winter barley, sugar beets, summer oats, soy beans, fast-growing trees, grassland



Soil

2,500 hectares of land on the Nauen Plateau, mineral and marshy lowland soils



Partners

The Institute for Agro-ecology and Biodiversity (ifab) at Mannheim University, local beekeepers and schools, among others



The farms involved in Bayer ForwardFarming – the Bayer ForwardFarms – make use of three basic components:

- **Customized Agronomic Solutions** with high-quality seeds and crop protection products (chemical and biological) to protect the yield and quality of agricultural commodities. These solutions are backed by tailored services ranging from agronomic support, to field demonstrations, diagnostics, prediction tools and documentation.
- **Proactive Stewardship** to ensure product integrity (for seeds and crop protection products), protect human health, and preserve the environment. We offer training to raise standards of handling and usage, as well as to minimize any possible risks to human health and the environment.
- **Partnerships** to enhance the quality of life for farmers, communities and society. Mutually beneficial partnerships that include all players in the value chain and help to leverage the potential for collaboration in modern agriculture.

BAYER FORWARD FARMING

SUSTAINABLE AGRICULTURE
IN PRACTICE



AGRO-FARM GMBH NAUEN GERMANY



SEEDS

High-quality, certified seeds are the basis of a good harvest.

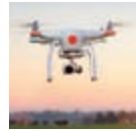
1



CROP PROTECTION

The combination of chemical and biological crop protection products promotes consistently high yields.

2



DIGITAL FARMING

Digital solutions support the farmer in decision-making. Crop protection applications are optimized, and the environment is protected.

3



EASYFLOW®

Protects the farmer and the environment. With a closed transfer system, crop protection products can be safely dispensed.

4



DROPLEG^{UL}

Technology for targeted application to support bee health.

5



FLOWER STRIPS

Provide feeding habitats for pollinators as well as nesting aids for insects and birds.

6



PHYTOBAC®

Eliminates the remains of crop protection products in water used for cleaning equipment to prevent contaminating runoff.

7



SKYLARK WINDOWS

Small un-tilled patches in cereal fields help the endangered skylark safely land and build nests.

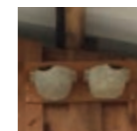
8



BEE HOTELS

Wild bees and other pollinators enjoy protection from predators and bad weather in this nesting aid.

9



NESTING BOXES

Protected nesting places help cave and cavity breeders, such as swifts and swallows, to bring up their young in safety.

10



RENEWABLE ENERGY

With wind generators, solar panels, and a biogas plant, Dirk Peters has created a second sustainable business pillar.

11



PARTNERSHIPS

Combining the skills of the most diverse players in order to master the challenges of sustainable agriculture together.

12



For further information please visit our website:
www.agrar.bayer.de/forwardfarming

Also follow us on our social media channels:



Bayer Crop Science Deutschland

#ForwardFarming



bayer agrar tv



bayercropscience_deutschland



CONTACT

**Bayer CropScience
Deutschland GmbH**

Elisabeth-Selbert-Str. 4a
40764 Langenfeld
Germany

www.agrar.bayer.de

Heinz Breuer

Head of Corporate Communications
and Sustainability

Tel.: +49 2173 2076 298

Email: heinz.breuer@bayer.com

www.forwardfarming.com
www.cropscience.bayer.com
info@bayercropscience.com

FARMER

**Agro-Farm GmbH Nauen
Dirk Peters**

Brandenburger Chaussee 19
14641 Nauen
Germany

www.agro-farm-nauen.de/index.html

Facebook: Agro-Farm GmbH Nauen

© 2018 Bayer AG
BCSD00145883